



New Jersey Department of Agriculture | Office of Food, Agriculture & Natural Resources Education
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In cooperation with the New Jersey Department of Education

Date: January 4, 2024
 TO: FFA Advisors, State Officers and Executive Committee
 FROM: Jenny J. Allen, State FFA Specialist
 CC: Erin E. Noble, State FFA Advisor
 RE: State FFA Convention T-Shirt Design Contest

Contest Rules:

1. The 2024 New Jersey FFA State Convention T-Shirt Design Contest is open to current New Jersey FFA members in good standing.
2. Designs and/or design concepts must be created by FFA members and carry the letters "FFA," the FFA emblem, and include the words "State FFA Convention." FFA Brand Guidelines for official use of the letters FFA and the FFA emblem must be followed - <https://ffa.app.box.com/s/7yqt8p2r2od43r049q639r7ko28qc2re/file/975217908342>.
3. **Each chapter can submit up to 3 designs. Submissions are to be the work of an individual, not a group or chapter.**
4. **The deadline for submitting entries is March 1, 2024.**
5. All entries must be submitted via JotForm. <https://form.jotform.com/NJFFA/FFATshirtDesignContest>
6. Design entries will not be returned to the FFA students.
7. The winner will be notified on April 15, 2024. The winner will be recognized during General Session 2 at the State FFA Convention with a certificate, a free t-shirt, and a \$25 gift certificate to Alumni Nation (FFA store at State Convention).
8. The New Jersey FFA Association reserves the right to modify the winning design, if necessary.
9. The New Jersey FFA Executive Board reserves the right not to choose any of the submitted designs.
10. All design entries must be original concepts. Do not use established trademarks, trademarked designs or copyright phrases such as "Year of the Farmer" or parodies of established marks such as "FFA Built Tough." If there is any question regarding the originality of a design, phrase or concept, please check it out at the U.S. Patent and Trademark Office website: <http://www.uspto.gov/>.
11. The New Jersey FFA Association will not consider designs that feature:
 - a. Tobacco, firearms, alcohol, profanity, offensive symbols, hate speech, and/or sexual connotations.
 - b. Gross distortions of the FFA emblem.
 - c. Existing registered trademarks or trademark designs, phrases, or slogans.
12. The design area is limited to the front side of a short-sleeved T-shirt.
13. The design will not exceed 3 colors
14. The t-shirt will be printed on a Gildan shirt
 - a. Select a color from designated color options
 - b. <https://www.gildan.com/us/en/color>
15. Do not use Internet design companies to create and submit your entry. Online design companies make their money selling T-shirts, and once you have created a design on their site, the copyright belongs to them. This would prohibit the New Jersey FFA from reproducing and selling the T-shirt should it be selected as a winner.
16. Entries must be submitted as a JPG file and must not exceed 8 MB in size.